

IPC-IG's visual identity guidelines 2015



history

2004

INTERNATIONAL
Poverty
centre

2009

Policy International
Centre for Inclusive Growth

2014

10 years
Policy International
Centre for Inclusive Growth

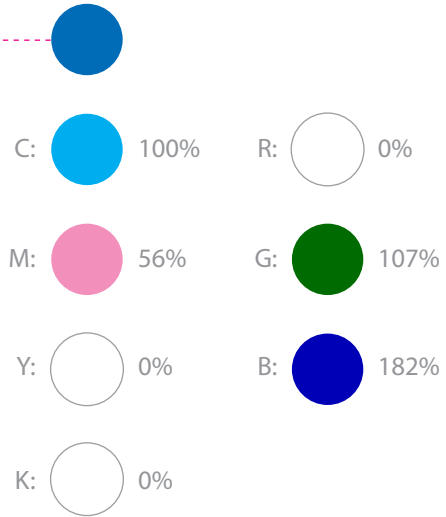
2015



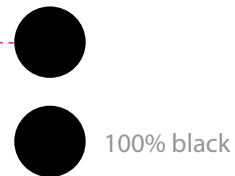


● international
policy
centre for inclusive growth

IPC-IG blue



full black



minimum size

safe area

web

85px



1/3



120px



Empowered lives.
Resilient nations.

1/3



1/3

print

15mm



1/3



Empowered lives.
Resilient nations.

20mm



Empowered lives.
Resilient nations.

1/3



Empowered lives.
Resilient nations.

1/3

usage

we recommend that the IPC-IG logo, when used together with that of the UNDP, be positioned according to the following hierarchy

banners, publications
and other material



All logos are available for download as .JPG, .PNG and .EPS file formats at the following link:

www.ipc-undp.org/logo

For any further information, please contact: publications@ipc-undp.org

International Policy Centre for Inclusive Growth (IPC-IG)

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