

CAPE VERDE DTIS UPDATE OUTLINE

CAPE VERDE DIAGNOSTIC TRADE INTEGRATION STUDY UPDATE (DTIS)

CALL FOR BIDS

I. BACKGROUND

Cape Verde is a beneficiary of the Enhanced Integrated Framework (EIF) for trade-related technical assistance to the Least Developed Countries (LDC). The EIF is a multi-donor program. Its objective is to provide technical assistance to developing countries to identify and address supply-side constraints to their trade, thereby increasing their participation in the global trade system and promoting their economic growth. Cape Verde, originally accepted into the EIF in 2007, continues to participate in the EIF despite graduating from the LDC list. It is one of 47 countries currently benefiting from EIF support. The participating donor partners in the EIF include the United Nations Commission on Trade and Development (UNCTAD), the World Trade Organization (WTO), the World Bank, the International Trade Center (ITC), and the United Nations Development Program (UNDP). The EIF is supported by a multi-donor trust fund, with contributions from 23 donors. The EIF provides two tiers of support, Tier I and Tier II, supporting trade integration studies, national implementation arrangements and coordination, and small-scale targeted projects to build up trade related and supply-side capacities.

An important first step in the EIF process is the preparation and validation of a Diagnostic Trade Integration Study (DTIS). Funded under Tier I, Cape Verde's DTIS was completed and validated in December 2008 in a national validation workshop attended by various stakeholders, government agencies, the EIF Secretariat, and donor partners. The purpose of the DTIS is to provide a comprehensive and expert analysis that address: (i) the internal and external constraints facing the country's integration into the world trade system, addressing sectoral, institutional and cross-cutting issues; (ii) the opportunities to increase the country's participation and benefits in the global trade system; and (iii) areas and strategies to mainstream trade policy into national development policy and planning. The DTIS addressed both cross-cutting and sector and industry specific constraints and opportunities. A critical output and part of the DTIS for Cape Verde was the Action Matrix. The Action Matrix is an action plan that outlines the policy measures, investments, technical assistance needs, and priority reforms necessary to enhance the country's trade participation and benefits. The Action Matrix identifies and lists these measures and reforms according to their level of priority as assessed and determined through the diagnostic study. One priority action identified in the 2008 DTIS Action Matrix was the creation of a National Implementation Unit (NIU), supported by Tier I funding, whose purpose is to assist in the coordination, implementation, and monitoring of the EIF in the country.

Cape Verde has now entered the second phase of its participation in the EIF. Cape Verde qualifies for Tier II funding, which support priority projects identified in the Action Matrix to build up trade-related and supply side capacities. A critical first step in this second phase, and an important pre-condition for Tier II funding, is to update the original DTIS.

II. CONTENTS OF CAPE VERDE'S DTIS STUDY

After three full years of implementation of the Action Matrix and experience with the EIF process in Cape Verde, it is now both timely and urgent to assess the progress made and to update Cape Verde's trade diagnostic study according to the current circumstances and national priorities. Approved in the national validation workshop, Cape Verde's Diagnostic Trade Integration Study – "Cape Verde's Insertion in the Global Economy" – consisted of 12 chapters and 57 items identified in the Action Matrix. The subjects of the chapters were:

- Political and Economic Context
- External Sector Performance
- Cross-Cutting Issues (National Policy Framework)
- Trade Policy
- Trade and Investment Related Institutions
- Business Environment and Investment Climate
- Tourism
- Gateways: Hubs and Platforms
- Offshore Services
- Cultural Industries
- Diaspora
- Fisheries, Agro-Industries and Export Oriented Light Industry

In general, the 2008 DTIS can be considered to have addressed four critical categories of issues: (i) sector specific issues; (ii) cross-cutting issues, such as institutional and macroeconomic context, business and investment climate; (iii) trade policy; and (iv) institutional and organizational capacity relating to policy formulation, coordination, and implementation. The DTIS is a living document. Its purpose is to be a useful document and strategic roadmap that informs policy making. As such, the DTIS must be continually revisited and updated according to changing conditions and national development priorities.

The work to revise and update the DTIS will follow this general framework of the four main issue areas. The scope and content of the DTIS Update will be determined on the basis of the Action Matrix, especially the items identified as high and very high priority, while also taking into consideration the Government's national program (2011-2016), the Economic Transformation Agenda, the country's Growth and Poverty Reduction Strategy Paper (GPRSP-III), and on-going major reform programs, such as state reforms and infrastructure modernization. The update should be a document that outlines concrete steps and measures to enhance Cape Verde's competitiveness and supports the strategic priorities established in the GPRSP-III.

III. OBJECTIVES OF ASSIGNMENT

The specific objective of this assignment is to prepare a comprehensive review and updating of the Cape Verde's 2008 DTIS. The update DTIS must go beyond diagnosis. It must be a plan of action. The broader objective is to prepare a sound and comprehensive policy-relevant document that can guide Cape Verde's trade development and identify measures and strategies to assist the implementation of policies to enhance and facilitate the country's trade. As a useful, practical and relevant document, the DTIS Update should pay special attention to identifying actions that will improve the competitiveness and growth prospects of key industries and products as well as identifying reform measures necessary to

facilitate trade and the country's implementation of obligations and rights in the multilateral trading system. The Update must also provide insights and advice on how trade-related actions and measures can be mainstreamed into national development and poverty reduction strategies.

IV. OUTLINE OF THE DTIS UPDATE

The EIF Cape Verde National Implementation Unit (NIU) intends to hire a team of consultants to conduct a comprehensive review and updating of the Cape Verde's 2008 Diagnostic Trade Integration Study. A maximum of 7 national and international specialists will be hired. Each consultant will be responsible for an individual chapter in the DTIS Update. The contents of the individual chapters are:

1. Introduction
2. Context
3. Trade Policy and Institutions
4. Business and Investment Climate
5. Tourism
6. Fisheries/ Economy of the Sea
7. SMEs for export
8. Culture
9. Agriculture, Agro-Industry and Niche Products

Detailed Terms of Reference will be provided, upon request, to interested parties, for the respective sector or issue area. Guidelines will be provided to each member of the Update Team at the start of the project. Each consultant will provide a comprehensive report on the assigned sector or issue area. Each report (chapter) will consist of the following major elements, or parts: (a) a review of the progress made since 2008; an overview of the existing macroeconomic situation, data and documentation, and policies; an evaluation of the relevance and appropriateness of the actions proposed for their sector in the Action Matrix; (b) identify trade development priorities in the sector, addressing the major constraints and bottlenecks; (c) produce relevant, original and appropriate recommendations for how best to address these constraints; (d) identify growth opportunities in the sector, or strategies to improve capacity, efficiency and effectiveness in the sector. An essential component during the entire process of preparing the report is consultation with key stakeholders in government, the private sector and civil society.

EXPECTED RESULTS AND DELIVERABLES

Outputs:

Each consultant/specialist will produce a report on the assigned sector or issue area, not longer than 40 pages, based on the general parameters above, diagnosing the current situation, analyzing the institutional issues and providing recommendations for Government. The reports must provide original and innovative analysis, and propose relevant policy recommendations.

The Team Leader will produce a comprehensive report, based on the general parameters above, and the reports prepared by the sectoral consultants, diagnosing the current situation, analyzing the institutional issues, and providing recommendations for Government.

Methodology and Reporting:

Each consultant will be a member of the DTIS Update Team, and will work under the direct supervision and guidance of the DTIS Update Team Leader. The Team Leader is the lead author of the DTIS Update, and has overall responsibility for producing a coherent, high quality DTIS Update report based on the inputs from the team members. Each consultant is expected to participate in all scheduled Team meetings and presentations. Each consultant is expected to prepare his/her work through desk review, direct and indirect consultation with key stakeholders, data gathering, updating and analysis. Each consultant is expected to provide a monthly progress report to the Team Leader. A work plan and timeline will be prepared by the Team Leader, establishing deadlines, meetings, and other relevant activities.

MANAGEMENT, COORDINATION AND REPORTING

The DTIS Update work will be directed, supervised, and managed by the DTIS Update Team Leader. The overall project will be coordinated by the EIF Cape Verde Focal Point and the EIF Cape Verde Steering Committee. The DTIS Update Team Leader acts as the team coordinator, the point of contact for the team, and is responsible for the overall execution of the DTIS update.

TIMEFRAME

The timeframe for the work to update the DTIS is six (6) months, August 2012 to January 2013. The final report is expected to be completed and submitted in January 2013. Each consultant/specialist is expected to work for a period of forty-five (45) days during this 6 months period, and the Team Leader is expected to work for a period of ninety (90) days during this 6 months period.

REQUIRED COMPETENCIES

Applicants with expertise in competitiveness, industrial policy, and value chain analysis, are particularly encouraged to apply. The expected qualifications and competencies of the consultants/specialists are:

- An advanced university degree, preferably a masters or higher, in a disciplinary area relevant to the assigned sector or area; or several years of experience or policy work in the area or trade related issues;
- Strong analytical skills;
- Good drafting, writing, and communications skills (oral and written), including previous experience in preparing similar reports;
- Demonstrated knowledge and expertise in the area or sector or trade related issues and policy;
- Substantial knowledge of Cape Verde's macroeconomic situation, development strategy, and institutional environment as related to trade, policy making and implementation, investment and business climate, and competitiveness; or substantial knowledge of trade and development issues in developing countries;
- Excellent inter-personal and team-work skills, with a demonstrated ability and commitment to knowledge sharing, collaborative work, and ability to contribute innovative solutions to achieve common aims;
- Ability to communicate in English is strongly desired.

The expected qualifications and competencies of the Team Leader are:

- An advanced university degree, preferably a PhD or higher, in a disciplinary area relevant to the DTIS and trade related issues;
- Several years of experience or policy work in trade related issues;

- Strong analytical skills;
- Good drafting, writing, and communications skills (oral and written), including previous experience in preparing similar reports;
- Demonstrated knowledge and expertise in the area or sector or trade related issues and policy;
- Substantial knowledge of Cape Verde's macroeconomic situation, development strategy, and institutional environment as related to trade, policy making and implementation, investment and business climate, and competitiveness; or substantial knowledge of trade and development issues in developing countries;
- Excellent inter-personal and team-work skills, with a demonstrated ability and commitment to knowledge sharing, collaborative work, and ability to contribute innovative solutions to achieve common aims;
- Competence & fluency in English and Portuguese, and excellent writing skills both in English and Portuguese.

FEES AND PAYMENT

Each consultant will be hired under a Special Service Agreement. The honorarium is a fixed value based on the output regardless of the extension of the work timeframe. The honorarium is consistent with budgetary requirements as established by the Enhanced Integrated Framework and is consistent with accepted United Nations guidelines. Payment will be made as follows. Payment of the first 50% of the fee will be made in two equal installments and based on the submission and approval of the drafts and progress report as established in the work plan prepared by the Team Leader. Payment of the remaining 50% of the fee will be made upon successful completion, submission and approval of the final report.

APPLICATION

Interested candidates should submit their application directly to the address below no later than **7 August 2012**. Please indicate the specific sector or issue area applied for. The application must contain the following items:

- A cover letter explaining the candidate's motivation, skills, and capacity to contribute to the process;
- Curriculum vitae;
- Relevant support documentation.

Applications may be submitted in hard copies or electronic copy to:

EIF Focal Point Cape Verde / Ponto Focal do QIR em Cabo Verde
 National Implementation Unit – Enhanced Integrated Framework / Projecto Quadro Integrado Reforçado Cabo Verde
 Direcção Geral da Indústria e do Comércio
 Ministério do Turismo, Indústria e Energia (MTIE)
 Rua Cidade do Funchal, nº 2, 3.º, Achada de Santo António
 P. O. Box 146/A
 Praia, Cape Verde
 Tel.: (+238) 260 4826 ex: 6055
 Email: filomena.fialho@mtie.gov.cv

Praia, 26 de Julho de 2012

A Direcção Geral da Indústria e do Comércio